



The Neglected Firm

Jorge Vasconcellos e Sá

**Every manager must
manage two firms:
the present one
and the future one**



CONFERENCE BY JORGE SÁ ON:

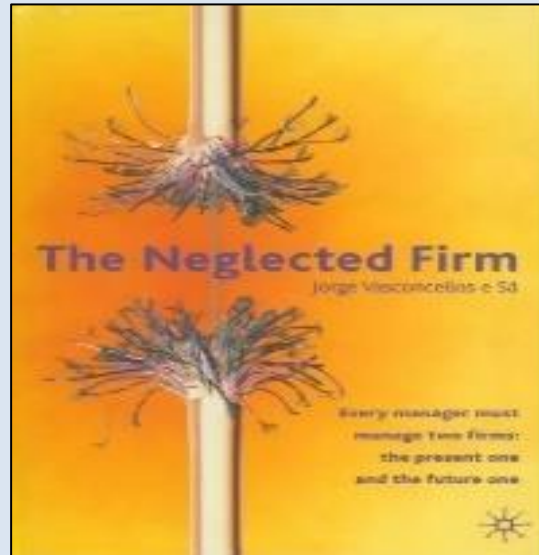
FOCUS AND TIME MANAGEMENT: THE METHODS OF EISENHOWER AND DRUCKER



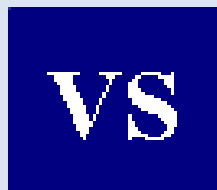
Peter Drucker



Eisenhower

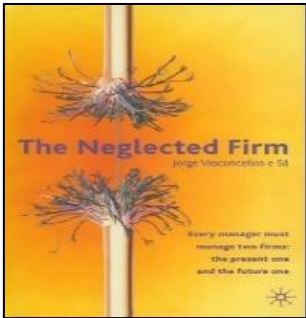


*Publisher: Palgrave
Macmillan*



**Vasconcellos e Sá
Associates, S.A.**

FOCUS AND TIME MANAGEMENT



The methods of Eisenhower and Drucker: if you can't manage **time, you can't manage **anything****

Publisher: Palgrave Macmillan

*It conveys a number of really **powerful** and **important** concepts that my entire team got.*

Mark Kirby (CEO of Mutual Corporation)

*The presentation that you gave to our association's leaders was **outstanding** and I am confident our members will **remember for long** your thoughts, ideas and visions.*

Hans Hanegreefs (Executive Vice-President of EPTDA – European Power Transmission Distributors Association)

Endorsements by Peter Drucker and his daughter:



Peter Drucker
(founder of modern management)

Congratulations Professor Sá on your wonderful career.



Cecily Drucker

Professor Sá captures the key points of the Drucker Forum in an **incredibly rich** and **rewarding** experience.

Cecily A. Drucker (daughter of Peter Drucker and CEO of Start-Up Strategies)

“Time is the scarcest resource and unless it is **managed** nothing else can be managed.”

Peter Drucker

