

THE WAR LORDS

Measuring **STRATEGY** and
TACTICS for **COMPETITIVE**
ADVANTAGE in **BUSINESS**

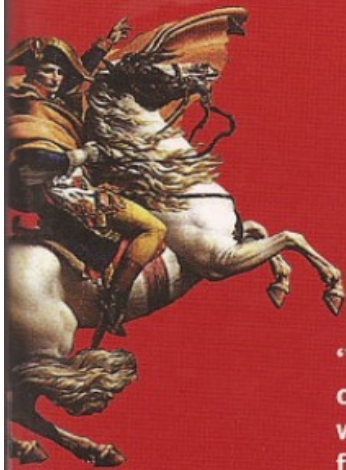


JORGE VASCONCELLOS E SÁ

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