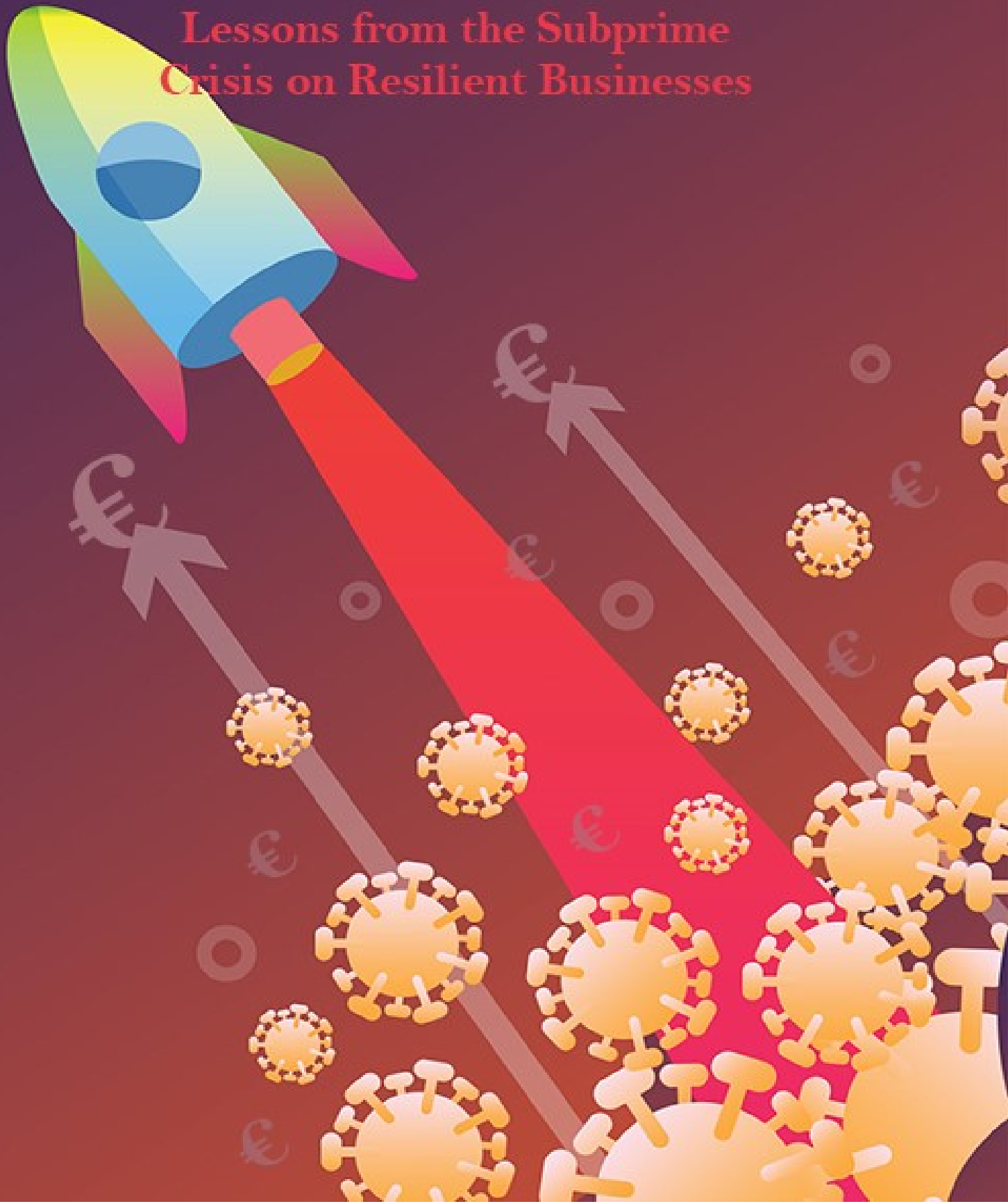


# Jorge Sá • Covid

as an Economic Opportunity

*Lessons from the Subprime  
Crisis on Resilient Businesses*



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*“The only **new** is the past one **ignores.**”*



H. Truman